

AI-Powered

# UNIFIED CPQ & AFTERSALES INTELLIGENCE FOR EQUIPMENT MANUFACTURERS

## WHY DO MANUFACTURERS STRUGGLE WITH EQUIPMENT SALES + SERVICE OPERATIONS?

**Spreadsheet chaos:** Using 5+ tools for quoting, warranties, parts, and service tracking

**Revenue leakage:** \$9M+ lost annually in unrecovered warranties + underpriced contracts.

**Manual errors:** Pricing, warranty eligibility, parts lookup—all done manually or through copy/paste

**Slow quotes:** Service quotes take days, warranty claims weeks, losing deals and profit



Only 13% of manufacturers employ a configure, price, and quote software application for services - Blumberg advisory

## ONE PLATFORM FOR PRODUCT CPQ, SERVICE QUOTING & WARRANTY MANAGEMENT

CONFIGURE → PRICE → QUOTE → SERVICE → WARRANTY



ServiceCPQ unifies:

- ✓ Product configuration & quoting
- ✓ Service contract pricing (AMCs, repairs, kits)
- ✓ Parts management & warranty automation
- ✓ Predictive maintenance & lifecycle intelligence

**Built specifically for:** Heavy equipment OEMs, industrial machinery manufacturers, and service-intensive businesses—not consulting services.

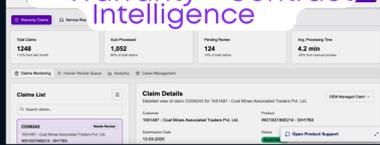


**AI-Powered CPQ:** Instantly configure equipment and service plans or contracts using natural language. Our AI agents understand equipment complexity and generate accurate quotes in minutes, not hours.



**Service Lifecycle Management:** Quote everything from break-fix repairs to multi-year maintenance contracts. Includes predictive maintenance, parts kitting, and dynamic pricing based on equipment age and service history.

## WHAT MAKES SERVICECPQ DIFFERENT



**Warranty Intelligence:** Automated eligibility checking for standard and extended warranties. Track claims, allocate costs, and recover expenses from suppliers—all in one system.

**Enterprise Integration:** Works with your existing tech stack: SAP, Salesforce, Oracle. API-first architecture means no rip-and-replace.

## WHY SERVICECPQ

Built by Service Operations & CPQ Experts, Not Software Generalists

**For manufacturers like you:**  
17+ years of CPQ implementation experience at Caterpillar, Atlas Copco, Terex  
Purpose-built for equipment service complexity (not IT consulting or professional services)  
Handles CPQ, installed base tracking, parts compatibility, regional labor rates

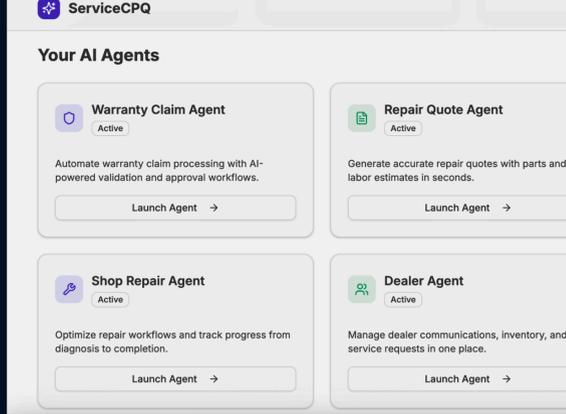
**Typical Results:**  
10x faster quote generation  
40% improvement in first-time fix rates  
30% reduction in warranty spend  
50% fewer pricing errors

**Next Steps:**  
→ Book a personalized demo  
→ See ServiceCPQ in action ([link to demo video](#))  
→ Talk to our team

## REQUEST A FREE DEMO

See ServiceCPQ in action:

- Live platform walkthrough with your use case
- ROI calculator based on your service volume
- Integration review with your tech stack



BOOK YOUR DEMO [www.servicecpq.com/request-free-demo/](https://www.servicecpq.com/request-free-demo/)



## TRUSTED BY LEADING MANUFACTURERS

Working with manufacturers across:

- Heavy Equipment & Construction
- Industrial Machinery & HVAC
- Medical & Healthcare Equipment
- Mining & Material Handling
- Discrete Manufacturing



### GOT QUESTIONS?

Common questions we answer:

- How does ServiceCPQ differ from SAP / Salesforce CPQ?
- Can you handle our complex service contract pricing?
- What's the typical implementation timeline?
- How do you integrate with our existing ERP?

VIEW COMPLETE FAQ → <https://www.servicecpq.com/ai-cpq-for-manufacturing/>

### PROVEN USE CASES ACROSS MANUFACTURING & RETAIL

- ✓ Make-to-Order & Engineer-to-Order CPQ
- ✓ Make-to-Measure (custom doors, windows, enclosures, medical kits)
- ✓ Warranty Claims & Cost Recovery Automation
- ✓ Repair, Rebuild & Overhaul Quoting & Delivery
- ✓ Complex Maintenance & Service Contracts

## GET IN TOUCH

✉ [ashok@servicecpq.com](mailto:ashok@servicecpq.com)

☎ +91 824 936 0885

🌐 [www.servicecpq.com](http://www.servicecpq.com)

Auxentios Technology Solutions Pvt. Ltd.

HSR Layout, Bangalore, India